

Evgenii Litvinov — Product Designer

Contact information:

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Product Designer focused on web and mobile products. I've worked across fintech, prediction markets, SaaS, and enterprise software. I also love building my own products.

Work experience

Product Designer — Clay Global

October 2025 – Present

Clay Global is an international design agency headquartered in San Francisco. I worked with international startups, mostly from the US.

- **Ottri (Fintech):** Designed a white-label financing platform and helped bring it to market. Created a modern visual identity that helped the product stand out from competitors and attract its first customers.
- **Predictor (Prediction Markets):** Ran a UX audit of a platform for forecasting world events (similar to Polymarket). Identified user experience issues, improved key flows and got the platform ready for launch.
- **Hungry Horse Poker (EdTech):** Designed a browser-based poker game for an educational platform. Since the design was illustration-driven, I created around 100 illustrations: playing cards, characters at the table and player avatars.

Product Designer — Origin Design Agency

September 2024 – October 2025

- Redesigned the website of FSK, one of Russia's largest real estate developers (1.2M MAU). Simplified the user journey to booking an apartment. In UX testing, users found the right apartment ~20% faster. Introduced a unified design system.
- Designed an internal tool for Aeroflot, Russia's largest airline, to support its customer service agents. Reduced average response times through automation and improved navigation.

UX/UI Designer — Freelance

May 2023 – September 2024

Project: Mobile and web app design for a US fintech startup.

- Designed for web, iOS and Android, following each platform's conventions. Built a UI kit with guidelines for developers

Personal projects

I actively build my own projects with AI. I'm currently working on Menufier, a well-crafted online menu for cafés and bars. Several venues in Georgia already run their menus on my platform.

Skills

- Thoughtful UX and polished UI
- AI at every stage of the workflow
- Cross-platform design (Web / iOS)
- Figma: building and maintaining complex design systems

Languages:

- Russian – Native
- English – C1
- Turkish – B2